

# Annual Report

For the year 2016-17

## 1. About the organization:

The organization has established in the year 1994 with joining of hands by likeminded people in Anathapuram district. They are all well field experienced social workers. They were formed themselves as organization in the name of Human And Natural Resources Development Society (HANDS). The organization has registered under the registration of societies Act XXI of 1860. Since 1994 it has been undertaking "Rural & Urban Development activities" with Empowerment of people through "Management of people's intuitions and its net working".

HANDS organization has working mainly with the people under Below Poverty Line (BPL), small & marginal farmers Particularly working with the excluded social groups that has resource less Dalits, (SC, ST), Single women, HRGs (HIV/AIDS High Risk groups like FSW, MSM and TG) Minorities and backward Communities. Moreover, work on betterment of children lives by focusing on their Issues and Education in the society.

**1. Vision:** Reversing the process of desertification and ensuring balancing mechanism in Natural resources for better Health, Education & Economic conditions of the Society.

**2. Mission:** Effective Utilization & Management of Natural resources by using up to date technologies through empowerment of people's institutions and its networking with unique attention on excluded communities in Children & Gender inequity in society.

**3. Objectives:** The organization has defined some objectives and has been working to reaching those objectives in the Society. The cleared objectives are as follows;

1. To diffuse the useful knowledge among the people in the society.
2. To undertake development programs in the field of agriculture, health, Education, sanitation and Development of Natural resources by the adaptation of in Eco friendly Development system,
3. To Develop CPRs for better livelihood of rural people by the support of Govt. schemes.
4. To bring Children & Gender equity in all stages of development activities.
5. To protect Women & Child rights (violence against women & Children)
6. To carry out all the Development Activities through concerned CBOs and its net working.
7. To do such all other lawful acts, deeds and things as are incidental and conducive to the attainment to objects or any of them.
8. To all the above objects are in without any profit motive of individuals.

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**Human And Natural resources Development Society (HANDS)**

# 7/1382-1A, Thadapathri road, Gooty – 515 401, Ananthapuramu district, AP

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# Annual Report for the 2016-17

Human And Natural resource Development Society (HANDS)

## Context :

As usual, the organization has been implementing some continued project and some have newly started projects for your 2016-17. The continuing projects have had Review & Re-plan for financial year 2016-17 under guidelines with the support of concerned project agencies. Under here projects wise detailed progress has furnished as Annual Report for the organization to the year 2016-17.

Major projects for the year 2016 - 17						
S.No	Subject	Name of Project	Target Area	Supporting agencies	From	2016-17
I	Social Development	i. CHILDLINE 1098	11 North Mandals of ATP	Ministry of Women & Child Govt of India. Under ICPS	2010	Continued
		ii. Girl Advocacy Alliance	Ananthapuramu district of AP	Tdh through Help	2017	Continued
		iii. Women in Agriculture	Penukonda & Gooty mandals	MAKAM - AP	2017	Continued
II	Development of Health	i. TI projects	APSACS Govt. of AP	APSACS Govt. of AP	2011	Continued
III	Agriculture	i. Marginalized women Farmers	Penukonda	Makam- K.Kavitha	2016	Continued
		ii. Community Managed Seed System (CMSS)	G.Nut seed Production	DoA – Govt. of AP	2011	Continued
		iii. Navadhanya cropping system	Promotion Agr. System	DoA – Govt. of AP	2016	Continued
		iii. Comprehensive Revival of Millet program	Promotion Agr. System	DoA – Govt. of AP ATMA	2016	Continued
IV	Marketing for Agri. Products	i. Millet Procurement Centres	Gooty, U.konda and Penukonda divisions	APMARKFED-Atp	2016	Continued
V	General Programs	i. FLC program	Gooty, U.konda and Penukonda divisions	FTC - Ananthapuram	2017	Continued
		ii. DRO Trainings				

## I. Social Development :

As per objective, the organization has been conducting many Social Development Activities in target area of the organization. Under the thematic, the organization has been working with communities and community based organizations in the area. The organization has been working on protection, Education and issues of the society particularly women and child in vulnerable communities. Under the thematic subject, the organization has been working 3. Projects; 1. CHILDLINE 1098, 2. Girl Advocacy Alliance and Marginalized women Agriculture program. The 3 project wise progress has furnished under below;

### i. CHILDLINE 1098 Program:

**1. Background of the program:** Under Coordination and support of CIF – Chennai, the organization has been implementing CHILDLINE 1098 sub-center program in Ananthapuramu district. The program has been implementing from April 2011 with financial support by the Govt. (Central) of India under Ministry of Women & Child welfare Board through Childline India Foundation (CIF) – Chennai.



## 2. Details of Program:

The program target area is total 11 mandals in the north part of Ananthapuramu district, AP, India. In the



area, the main child issues are as follows; Child Marriages (CM), Child Abuse (CA), Child Labor. And one series issue is BASIVINI system like DEVADASI system in India. So that, the project team focused in awareness on the above issues mainly in the area.

CHILDLINE 1098 is 24 hour, free, emergency phone outreach service for children in need of care and protection. Not only respond to the emergency needs of children but also link them to services for their long-term care and rehabilitation.

All the services providing to children with support of Govt. allied sectors under convergence programs.

Under the project, the project team has conducted Wariness, Outreach programs in the area to spreading the information in the area. And also conducted some special awareness programs on the program like “DOSTHI WEEK and Awareness in local JATHARAS” in the area. In the same, the project team has conducted provided many interventions to the children, who the children in the deprived and facing lot of problems around them. The all the interventions provided based on the calls by CHILDLINE 1098 and directions by the Chairmen – CWC – Ananthapuramu. The program wise details and progress have furnished under bellow;



**3. Mass Awareness programs:** The project team has conducted total 60 Awareness programs at local social gatherings and Festivals under Mass Awareness Campaign. In the campaign program, the project team has



conducted; 1. The Rallis by school children with play cards and rising slogans’ in the campaign about child issues in the area. 2. Conducted Public meeting with local officials from concerned department officials.

Through the awareness, the project team has provided posters to pasting at schools. The posters were about child issues and salvations. In the same campaigns,

the project team has pasted the posters at public places in the area. And also, the project team has distributed 10 thousand pamphlets through the campaign about child issues in the area. The organization

has provided face for CHILDLINE 1098 advertisement on organization Zeep No AP02AF 6789 to the visibility of the program.

#### 4. Outreach Programs:

Under Gooty sub-center we have one Coordinator 4 Team Members positions in the project. Through the project team, the organization has plan and conducted regular Outreach Awareness programs in the area. All the four members have been staying at field level only. The target area 12 mandals have distributed to 4 Team Members for each one 3 mandals. Each TM has been stay at middle of the mandal in one of the 3 mandals. The all 4 Tam Members received CHILDLINE 1098 calls and respond within 2 hours with evidence information for the relating to case issues with support of local child authorities. Then the cases produced in front of Chairman, CWC-Ananthapuramu.

**5. Open House programs:** As per project norms, the project team has conducted 10 open house programs. The Open House were organized based on the children issues at the area. The local Team Member was

Details of Open house								
S.No	Area	Place	Women	Men	Total	Girls	Boys	Total
1	Gooty	T.Kotha Palli	14	9	23	30	36	66
2	Pamidi	SLN Street	21	18	39	33	33	66
3	Guntakal	Kasapuram	19	22	41	70	70	140
4	Tadipatri	Main Bazar	17	9	26	0	94	94
5	Gooty	KGBV	14	6	20	0	194	194
6	Yallanur	Near Mro Office	48	32	80	242	154	544
7	Gooty	Jr.Colage	35	24	59	0	544	544
8	Pamidi	Yeddula Palli	22	24	46	154	160	314
9	Tadipatri	Putlur Road	21	14	35	0	275	275
10	Tadipatri	Sajjala dinne	32	18	50	140	165	305
<b>Total</b>			<b>243</b>	<b>176</b>	<b>419</b>	<b>669</b>	<b>1725</b>	<b>2394</b>

identified issues and discussed with local elders like panchayath president, ward members, School and Anganavadi teachers in the area. Finally the Team Member declared date and time with the local people convenient. Through this process the project team has conducted 10 Open House programs in the area. As per the aim of Open House the programs were conducted at

local and solved them with help of local political leaders and Govt. allied systems by lobby & advocacy. The Details have given in the table;

#### 6. Child labor Rescue operations:

As per the plan the project team has conducted child labor rescue operations total 6 in target areas, where

Total interventions under the project							
S.NO	Category	Shelter	Education	S. cum E.	Skill Deve	Rehab.	Total
1	Mechanical	2	12	16	0	18	48
2	General stores	4	9	18	0	11	42
3	Hotels	11	9	6	0	18	44
4	Factories	0	2	3	0	2	7
<b>Total</b>		<b>17</b>	<b>32</b>	<b>43</b>	<b>0</b>	<b>49</b>	<b>141</b>

the child labor initiatives in the towns that; Gooty, Guntkal, Thadapathri and Pamidi. Through these rescue operations, the team has rescued total child labor 141 in the

above towns. The rescue operations were conducted with help of concerns officials like Department of Women and Child, police and labor department.

Through this program, the police and Department of women and Child have given counseling to the parents, workshop owner's children about children laws and section and future of children. And also taken address and phone no of workshop owner's parents and given warning that it will be happened we will booking cases against hotel and workshop owners. The parents and workshop owners were promised to the Concerned Govt. officials. Based on this, the rescued children were hand over to their parents. The

parents and children were happy and promised to stop work with children and will be send and continue to school.

## 7. Interventions of program:

The project team has conducted total 338 interventions under the program. The all interventions conducted

Total interventions of the childline 1098 program						
S.No	Type of intervention	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
1	Medical	1	2	1	5	9
2	Shelter & Education	20	35	3	8	66
3	Missing & Run away	7	9	8	7	31
4	Sexual Abuse		1	1	2	4
5	Child Marriage	14	10	14	19	57
6	Child labour	7	59	27	47	140
7	Physical Abuse	3	2	2	2	9
8	Child begging	4	3	3	2	12
9	Corporal Punishment	2	3	2	3	10
	Total	58	124	61	95	338

based on the calls by CHILDLINE 1098. First, the team has received the information by CHILDLINE 1098, then enquired the information at local level. The same will be informed to Program co-coordinator and then collected the case information's and

evidence certificates for the same. Based on the evidences, the project team met with local women & welfare Department officials, Revenue and police immediately. With support of the concerned local officials and guidance's the interventions were conducted complete the same.

Then, the team has submitted all the cases at CWC – Ananthapuram. Based on the cases and document evidences, the Chairperson CWC discussed with the case and concerned people and provide counseling to the cases. Finally, the CWC directions the cases shifted concerned places with all the support under project support.



**8. DOSTHI Week programs:** As per directions by the CIF, the DOSTHI WEEK program has conducted in the month of November 2017 as usual in every year. The duration of the program was from 13<sup>th</sup> to 20<sup>th</sup> of November 2017.

Details of DOSTI WEEK					
Date		Thematic Item	Area	Place	Participants
13 <sup>th</sup> to 20 <sup>th</sup> Nov-2017	1	Press Meet	Gooty	Office	8
	2	Inauguration	Gooty	Main streets	448
	3	Signature Campaign	Tadipatri	Bus Bus Stand	306
	4	Komal Video Screening	Pedda Pappur	KGBV School	195
	5	Dosti week Celebration	Pamid	KGBV	200
	6	Dosti week Celebration	P.Vaduguru	KGBV	195
	7	World Day on Child Abuses	Guntakal	KGBV	204
	8	Child Rights Day (By ICPS)	Anantapur	KSR jr Collage	1556

Based on the CIF directions, the NODEL – CHILDLINE 1098 has conducted DOSTHI WEEK planning meeting in NODEL office at Ananthapuramu. For the meeting all the CHILDLINE 1098 team;

Nodal, Co lab and two sub centers in the district has participated in the meeting and made plan for the program. In the meeting the district entire plan has evolved. Then the 2 sub centers DOSTHI week plans have submitted to NODAL CHILDLINE office Ananthapuramu.

As per the plan, Gooty sub center the team has conducted all the programs in targeted 11 mandals in the area. As per the plan the team members were conducted deferent programs in deferent towns and villages. The details have given in the table.

### 9. Advocacy with Govt. District Administration:

The project team has mobilized local people through CHILDLINE 1098 programs like Awareness camps, Open Houses and DOSTI WEEK programs. The project team has invited all the stakeholders through children and discussed about child issues particularly in the area. Through the programs, many local leaders and officials from Govt. allied sector at local level were participated and discussed about children issues at local level and also invited local political leaders and officials from Govt. Through the Awareness and open house programs the CHILDLINE 1098 has well noted in the area. The Govt. allied sectors and other NGOs also using CHILDLINE 1098 symbol and utilized the number properly in the district.

### ii. Girl Advocacy Alliance (GAA):

**1. Context :** The project is a global, collective initiative of “**Terre des Hommes – Netherlands, Plan International and ECPAT**” to offer equal opportunities to the girl children across ten countries including India. The core focus of the program is to prevent Child Trafficking and Child Marriages with the cross cutting issues of promoting secondary education and providing Job Oriented Vocational Trainings. The program is being implemented in both A.P and Telangana states in India. **HELP** is implementing GAA program as lead FA in the state of Andhra Pradesh with special focus on Prakasam, Kadapa and Anantapur Districts of Andhra Pradesh in alliance MAHITHA, RAIDS and HANDS NGOs, with the support of **Terre des Hommes – Netherlands and Plan India**. The Girls Advocacy Alliance determines to work with four actors out of which Government is one of the major actors.

### 2. Programs and progress:

In this above context, HANDS has been carried out the project activities and effective advocacy initiatives in Ananthapuramu district of AP. The project activities conducted with various line departments such as Dept of Women Development and Child Welfare, Police, Juvenile Welfare and Correctional Services, Department of Education, Judiciary etc. In all the programs, the project team has been taking local and project friendly CSO in the district. Based on the above the project team has conducted the following programs as furnished under bellow table;



- 1) Details of the program;
- 2) State level GAA Launching
- 3) District level GAA launching
- 4) Celebration of International Women’s day
- 5) Workshop on CM & CT with CSOs
- 6) Celebration of National Girls day
- 7) Cultural Campaign on situational Analysis on CM & CT

### 1). State level launching

The Help has conducted and invited HANDS organization to participate in GAA state level launching program at Vijayavada. As invited, the organization has went to participated in the state level launching



meeting on 12<sup>th</sup> January 2017 at Hotel Swarna Pales - Vijayavada 12<sup>th</sup> January. Based on the suggestions, the organization brings 10 young women from Ananthapuramu to participating in the launching program at state level.

## 2). District level launch

The Girls Advocacy Alliance had been launched, at the KSR Municipal Girls High School, in the Anantapur district on 10<sup>th</sup> February 2017 in order to allocate attention to the thematic areas of the alliance as well as



to call for support for its activities within the district. Firstly, 600 students of KSR Municipal Girls High School had been present. The following are the designated honorable guests, for the program:

To introduce the Girls Advocacy Alliance and the four thematic areas that it seeks to address. To bring forth the incidence rate of child marriage and of child trafficking, to provide an idea as to the worrisome reality of each. To promote access to secondary education and to job oriented vocational training, as solutions to the issues

detailed above. To call for support from each identified stakeholder for GAA activities, as it moves forward

**Program addressed by Speakers:** For the District Project launch total 4 resource persons and 6 concerned line Department officials were came too participated in the meeting. The resource persons were as follow; 1. Mr.Prabhakarao IPS – DIG, 2.S.Kamalakareddy DSLO-Ananthapuramu, S.Zubaida Begum - PD, Women & Child welfare – Ananthapuramu, were came to participated and spokes on various issues that, Child Marriage, Child Trafficking and how to continue their secondary level Education and Vocational Trainings at school level. And also the concerned 6 officials were speaks about Govt. Schemes and provisions for girls development and continuing their education.

## 3). Inter National women's day

As per the project the team has made plan and conducted International Women's day on 8<sup>th</sup> March 2017 at Ananthapuramu. The program has conducted at market yard Gooty. For the event, total 120 women workers were came too participated from the ICDS staff at Gooty mandal. For the meeting local CSO also came too participated. The meeting held under Chairmanship of Ms Sugunamma CDPO- Gooty.



The objective of the program is to introducing GAA program at Grass root level women workers and requesting to support GAA activities in the district. As per the plan, the project team has invited some speakers to discussing about Girl child issues; the core focus of the program is to prevent Child Trafficking and Child Marriages with the cross cutting issues of promoting secondary education and providing Job Oriented Vocational Trainings. All the speakers were talked about across in India level issues and laws which have supporting to girl child. All the

participants were happy with participated in the international women's day at Gooty and knowing about Girls Advocacy Alliance program has been implementing in the district.

#### 4). Workshop on CM & CT with CSOs

The CSOs Adhock committee has discussed and resolved to address issues on Child Marriage (CM), Child Trafficking (CT), Secondary Education and Job Oriented Vocational Trainings (JOVT) in Ananthapuramu district. And also the committee has assessed on the above issues status in the district. The district status has given in the bellow;



Based on the above, the HANDS organization has discussed above meetings with all the stockholders of the program. Particularly, the project team has planned to form District level CSOs network work on providing sanitation facilities at Govt., Girls high Schools in the district. The concerned Department officials also

sown interest to cooperate with project activities and bringing fruitful results through the programs

#### 5). Celebration of National Girl child day

The program has not conducted under the project, but the project team has participated in the event by conducting Department of Women & Child – Ananthapuramu. As discussed with the officials, we have mobilized some yong women for the program. The program has conducted at Rajendra Munciple school – Ananthapuramu On 24<sup>th</sup> Nanuary 2017. 300



With collaboration of Govt., the National girl child day has been celebrating every year on 24th of January as a national observance day for the girl child. This celebration was started to offer more supports and new opportunities to the girls in the district. It is celebrated to increase the awareness among people about all the inequalities faced by the girl child in the society. Inequality about girl child is a vast problem which includes many areas like inequality in education, nutrition, legal rights, medical care, protection, honour, child marriage and so many.

National girl child day has been started as a national girls development mission by the Government of India. This mission raises the awareness among people all over the country about the importance of girl's promotion. It enhances the meaningful contribution of the girls in decision making processes through the active support of the parents and other community members.

#### 6). Cultural campaign on situational analysis on CM & CT:

The project team has conducted KALAJATHA program under the project to aware public on the project objectives of GAA program. The KALAJATHA program conducted at Sri Ananjaneya Swamy temple in Kasapuramu nearby Guntakal town on 12<sup>th</sup> January 2017, the day was UGADI new-year Telugu festival. The objective of the program was in order to spread awareness in relation to the status of child marriage and child trafficking in target area of Ananthapuramu district.



The temple is very famous in north of Ananthapuramu district. Throughout the year, the local people have been conducting marriages at the temple in the seasonal days of Marriage. On the day at the place the cultural team has performed a cultural play on Child Marriage & Child Trafficking in Ananthapuramu district. And also the team has covered about Continuing Child education up to Secondary level Education.



The issue of child marriage and of child trafficking had been described in a manner that was described as “easy to understand,” by pilgrims -- specifically in relation to the harm that arise from each. Furthermore, as the District Endowment Assistant Commissioner noted, the program had been structured to be “easily understood” by literates and illiterates alike.

**PHOTOGRAPHS**

**II Health in Development:**

**i. Targeted Interventions (TI) Projects:** The organization has been implementing 2 Targeted Intervention (TI project) in both the districts; **one is Gooty-Anantapuramu and another one is at Dhone – kurnoo districts.** Its have been supporting by the APSACS – Hyderabad. These are HIV/AIDS prevention projects. The projects have started in the year 2004, with support of Alliances - Hyderabad. As per the NACO guideline the project was transitioned from Alliance to APSACS in the year 2011-12. After transitioned the project has been continuing with support of APSACS. Now, the HANDS organization has been continuing the

Total Key population in both the TIS				
S.No	Name of TI	FSWs	MSMs	Total
1	Gooty	1068	204	1378
2	Dhone	1212	464	1676
	Total			

project as TI projects in Gooty and Dhone. So, the two TI projects progress report has furnished under bellow;

**1. Target People and services provided:**

The project has been implementing in the name of Targeted Intervention (TI) Gooty and Dhone projects. For the financial year 2015-16 the projects target community contract number is 2710 (860 in the Gooty Dhone 1850 at Dhone Kurnool sites) only. The projects have been working with HRGs and providing services

Provided Health Services									
S.No	Details of Services	Gooty TI project				Dhone TI Project			
		No KPs	times	T. services	Actual	No KPs	times	T. Services	Actual
1	Condoms	1310	Cumulative	530002	245764	1676		411234	668298
2	RMC	1310	4	5240	3241	1676	4	4755	8123
3	RPR	1310	2	2620	2210	1676	2	1712	3518
4	ICTC	1310	2	2620	2098	1676	2	2481	4579
5	PLHA/ART	17	12	204	204	29	12	348	540

in two deferent essential needs to target communities that, one is sexual needs and another one is none sexual needs. The total

services provided by the Govt. main streaming programs only. With the services of above, the HRGs were very happy. As per project norms, the project team has worked very hardly and provided good services to the Communities. The project team has taken new sites, that Peddavaguru and Garladinne mandals and provided quality services to the same. The detailed delivered services were given in the bellow;

## 2. The detailed health services;

Under the project the organization has been maintaining the static clinic for internal testing's to provide treatment for Sexual Transmitted Infections (STIs). And also the organization has made the MoU with private labs one is at Gooty and Dhone for Syphilis testing. With the support of Govt. Hospitals and ART the project team has provided deferent health services that ICI and ART to Target community people. The provided health services were as follows; the service wise progress has given in the bellow;

## 3. the Detailed None Sexual needs:

The project team has organized towards mobilization of none Sexual Needs to target Communities.



Through this program the community have utilized Govt. scheme for their family development and future of Their Children Education and Development. The Project team discussed and educate in one to one and Group discussions about Govt. Schemes and utilization. The community mobilized for none sexual needs through DIC programs.

The project team has mobilized for none sexual needs through

Communities to DIC meetings to discuss about Govt. Schemes and availing process steps. Based on the above information the target people were came too participated in monthly DIC meeting in TI office premises. Through DIC meeting, the project team has identified each community member for perfect scheme and prepared application and signature by the community member and submitted in deferent grievances at Monday, which the Govt. has been conducting regular at mandal level at Mandal Revenue Office (MRO) under chairmanship of concerned Thahaseeldar only. As per the norms the concerned Govt. officer were came visited and enquired finally sanctioned the schemes to the community members. The details of community Members availed scheme have given in the table.

## 4. Events Celebrations under the program:

As per project norms and based on the budget provided in the project, the project team has conducted some events under the project. All the events were planned with staff and community members and invited Govt. officials to the program. Through the events many of the deferent department officials were came too participated in events.



Mainly, conducted 5 events were as follows; 1.women's day, 2.HIV protection day, 3.AID day, 4. Independence Day and, 5.Republic day of India.

All the above events were celebrated on behalf of the TI project. Many of the community were come participated in the events. Through the events, the community was mobilized and knows each and every one was shared their problems in the events. Through the project events the community members were

educated general people about HIV/AIDS and its preventives in the so, they were united and involved to protecting their lives from the HIV and involved all the project activities.

### **i. Marginalized Women Farmers Program:**

**1. Background of the program:** The program has been implementing particularly in Penukonda mandal only, where the Women Agriculture program has implemented past 4 years supported by Action aid India under Cotry project. As requested by HANDS organization, Smt.Kavith gaaru has been supporting her



personally under MAKAM program. Through the program she will be supporting for one organizer to see gender equity in Agriculture activities.

The objective of the program is to Developing Implementation Strategies to bring Gender Focus in Rainfed Agriculture Programs of Government of Andhra Pradesh.

**2. Round table meeting:** First, one round table meeting has held on 04.06.2016 at WASSAN office in Hyderabad. In their discussions, to explore the possibilities of collaboration between MAKAM, ASHA Network , Rythu Swarajya Vedika and RRA Network on developing implementation strategies to bring gender focus in rain fed agriculture programs of Government of Andhra Pradesh. The Following are major points of consensus that emerged from Round Table Discussion;

### **3. Discussion points**

- a) Identify of areas for convergence in existing programs. At the same time, in pilot programs to be designed with objective to address the concerns small and marginal women farmers
- b) Begin some initiatives in the existing clusters with objective of reaching out to other areas in due course of time.
- c) Focus areas should be conduct sensitization trainings, land ownership, registration, gender de segregated data, crop loans, access to credit, gender resource center, mechanization with focus on women cultivators.
- d) Support systems as envisioned should be developed at mandal level so that it can be integrated easily with governance systems.
- e) Detailing the HR requirements, scale up timelines and funding requirements to ground the activities in scaled manner.
- f) Participants also agreed that at this point in time it is important to focus on raising the funds for pilots instead of asking the government to fund the activities. Where ever possible, attempts will be made to dovetail funds from government.





- g) Participants also agreed that a meeting should be conducted in Anantapur with other NGOs and District Officials. Second week of June and Fourth week of June were selected as tentative time period for the discussion with various stakeholders.

Under the program, the organization has appointed one Mandal Coordinator and working with women farmers through Bhagyalakshmi Cooperative at Penukonda mandal. The Mandal coordinator was supported

#### **4. Support of Women Farmers:**

in all the existing programs in Penukonda and supported to women active participation in the programs. The programs conducted as follows; 1, Single women Survey, Activities under Millet program, 3. Community Seed Manages Seed System, 4. Promotion of Navadhanya cropping system, 5. Bank Crop loan, Crop input subsidy, Rain fed horticulture, Pensions: (1). Old age pensions: (2). Widow pensions: (3). Disabled pensions: MGNREGA: Chandranna bema: Through programs, the women Farmers were benefited with their active participation and involvement.

#### **ii. Community Managed Seed System (CMSS):**

**1. Background of the program:** The project has planned and initiated by WASSAN – Hyderabad along with local NGOs in the district. In the name of “Community Managed Seed System” a pilot project in Anantapur district only in the state with the support of Department of Agriculture – Anantapur. Under HANDS facilitation the program target area is total 10 mandals in 4 Agriculture divisions of Ananthapuramu district. The details of Mandals and Divisions have given in the table.



Under the program, the project team has conducting deferent programs for seed production and distribution with farmers. Both farmer’s seed producers and consumers have been participating in the program. The details of programs are as follows;

#### **2. Program Activities:**

- 1. Formation of MVKs (FPOs):**
- 2. Seed production:**
- 3. Seed procurement:**
- 4. Seed Distribution:**

As per the above, the project team has conducted the above activities as planned at district level. The program wise details progress furnished under bellow;

#### **3. Formation of MVKs (FPOs):**

The both farmers were formed themselves as “Mana Vithana Kendralu (MVKs)” at cluster level under facilitation of HANDS organization. The MVKs were formed in the year 2013-14 under the program. All the program activities were taken up through the MVKs only. The MVK monthly meetings were conducted regularly by the close monitor and facilitation of the organization. Under the leadership of MVK leaders Groundnut seed production and distribution program was conducting regularly in every year under CMSS

program. The Seed Producers and consumers were selected by MVKs only. Up to 2016-17 for 2 years the same has continued.

For the year 2016-17, the DoA – Ananthapuramu has suggested that, the MVKs should reform as FPOs and register them in APMACS Act 1995. Based on the suggestions, the organization has reformed all the 32 MVKs as FPOs and registered them in the MACS Act 1995 at District Cooperative registration office – Ananthapuramu. The CMSS program has conducted through FPO which have formed and registered in the APMACS Act 1995. Total 9 FPOs were act as Nodal FPOs at mandal level and remaining have act at Cluster level only.

### 3. Seed production:

As per the plan the organization has taken 50 quintals of Groundnut Breeder seed for producing seed to Kharif 2016. The breeder seed has given to seed producer farmers under assured irrigation bore wells for the Kharif 2015. The ARS – Kadiri has provided Breeder Seed to the farmer for cost per quintal Rs: 13500/-. But, the Department of Agriculture has provided 50% subsidy for the Seed Producer farmers. The remaining none subsidy portion Rs: 67500/- paid by the farmer only. Through this the farmers were produced 300 quintals of Foundation Seed in the karif 2015. The same seed has given again to seed producing farmers to multiplying the FS seed in to CS for the Karif 2016. The purpose of the program is to distributing Seed to Rain fed farmers in the district. Through the seed Producer farmers were produced 2151.9 quintals of CS seed for Kharif 2016.



Mean will the project team has conducted meeting with seed producer farmers and discussed about seed crop management. And also the have discussed about seed certification with farmers and collected seed certification fee from the seed farmers. Then they have contact with APSSCA – Kurnool Seed Certification

Groundnut Seed Distribution for Karif 2016					
S.no	Mandal	No of FPOs	No of Villages	No of Families	TOTAL
1	Gooty	5	35	659	593.1
2	Yadiki	3	24	69	62.1
3	P.Vaduguru	3	12	26	237
4	Pamidi	4	25	198	178.8
5	Uravakonda	3	28	49	44.7
6	Guntakal	4	34	435	391.5
7	Vajrakarur	4	28	342	308.4
8	Beluguppa	1	10	250	225.6
9	Penukonda	4	28	123	110.7
	<b>Total</b>	<b>31</b>	<b>224</b>	<b>2151</b>	<b>2151.9</b>

Agency and submitted all the needed documents for seed certification. Then the seed APSSCA faculty has come to visited seed plots at field level and suggested to farmers about quality seed production. And also they have suggested to done rouging other fake plants in the crop. As suggested by the APSSCA the farmers were done the all precautions in the crop to getting good quality seed from the crop. As per the taken preccations in the crop total 2151.9 quintals good quality seed has produced through the program.

### 4. Seed procurement:

As per the district plan under the program, the project team has submitted Seed procurement plan to DoA – Ananthapuramu through WASSAN – LTA. The DoA and LTA has organized a planning meet at district level and recommended to APSEEDS to provide capital money to concerned MVKs. The APSEEDS provided capital money Rs: 1,40,00,000/- for the MVKs to

purchasing the produced seed by seed farmers in the area. Based on the provisions the seed has procured from the seed farmers and made stock at cluster level. As per decided seed cost Rs: 6500/- at Agriculture Commissionarate – Guntur, the MVKs were purchased total 2151.9 quintals. The procured quantity has made stock at cluster level.

### 5. Seed Distribution:

After procurement of total seed, the DoA – Ananthapuramu has organized meeting on seed distribution in the district. In the meeting the Seed purchasing rate decided per quintal Rs: 6700/-. In the meeting DoA – Ananthapuramu has decided to provide Groundnut seed each farmer up to 5 bags (each bag 30 kgs)/ 150 kg under 33% subsidy. For the subsidy, the farmer should submit ADHAR, PATTADHAR PASS book for the same.

As per the instructions by the department the seed distribution has started at 15 May to 15 June 2016. The total distribution days were 30 only. Through the program total 1530 farmers were got the good quality seed by the program. All the farmers were very happy to got good quality seed by the program.

### iii. NAVADHANYA Rain fed Cropping System:

**1. Back ground of the Program:** NAVADHANYA is a system of agriculture for drought prone areas like Ananthapuramu. It is a tradition and practiced by farmers up to 1970. By the promotion of chemical agriculture, it has disturbed and vanished in the area. Due to this, the agriculture land decreased its productive capacity. In these circumstances the HANDS organization has started its work to words reducing of Drought rescue for the farming communities in the district.



Based on the concept, the organization has met many

old farmers and discussed about the traditional system of NAVADHANYA rain fed cropping system. Many of the farmers shared the traditions of the cropping system. Finally, the organization has conducted many meetings with old farmers, who experience in that cropping system. The farmers come and forward to do the same modal plots to prove the system for the purpose of study by the Agriculture scientists. Then the organization has discussed with WASSAN about the system of NAVADHANY. The WASSAN has promised to support for

creating modals for study purpose.

NAVADHANYA seed kit		
<b>A</b>	<b>BORDER CROP &amp; 1<sup>ST</sup> INTER ROW</b>	
1	Sajja	1
2	jonna	0.5
<b>B</b>	<b>2<sup>ND</sup> INTER ROW</b>	
3	Red gram	2
4	Caster	0.5
5	Green gram	0.25
6	Cowpea	0.25
7	Field been	0.25
8	Sesames	0.15
9	Vegetables	0.1
<b>Total in kgs</b>		<b>5</b>



### 2. Preparation of Navadhanya Kit:

The HANDS and WASSAN has site together and planned to provide orientation to partner NGOs. As per the plan, the WASSAN was discussed with Department of Agriculture and organized orientation programs to partner NGOs. The partner NGOs were shown very much interest to implementing this NAVADHANYA agriculture



showing system in the district. As per the orientation all the NGO partners, Department of Agriculture and Agriculture scientists' site together made design of NAVADHANYA kit for one acre. As per this the DoA has provided sanction for 50,000 acres to showing in the system of NVADHANYA. In that the organization has taken responsibility for 20,000 kits for 20,000 acres. The same provided to HANDS and the organization has prepared the kits for the Kharif 2016.

### 3. Inaugural function of Navadhanya Seed kits:

In this circumstance "Mr.Jithendra goud, Honarble MLA"-Guntakal was launched the program. The event was celebrated at Pathakothacheruvu village in Guntakal mandal on 20<sup>th</sup> June 2016 at farmer fields. For the event nearly 500 farmers were came too participated.

After launching NAVADHANYA seed distribution in Eruvaka program, the MVKs were started, the seed distribution program at their level with involvement of AEOs and MPEOs from the Department of Agriculture. The Seed distribution program was stated on 21<sup>st</sup> June and continued up to 5<sup>th</sup> July 2016 and successfully completed program.

### 4. Seed distribution program:

As per the plan, the MVKs were able to prepared and keep stock point at mandal level. Then it was verified and provided stock position certificate by concerned MAO at mandal level. As per the stock position at mandal level total 20,000 NAVADHANYA kits were at HANDS level.

Distribution of NAVADHANYA Seed kit			
S.NO	MANDALS	FARMERS	SEED KITS
1	Gooty	2158	3700
2	Pamidi	1261	2100
3	P.Vaduguru	1274	2100
4	Yadiki	762	1500
5	Uravakonda	1050	2100
6	Guntakal	2111	2800
7	Vajrakarur	1576	2800
8	Vidapanakal	350	700
9	Penukonda	1149	1500
10	Beluguppa	359	700
<b>TOTAL</b>		<b>12050</b>	<b>20000</b>

As instructions by the DoA-Ananthapuramu, the MVKs were distributed total NAVADHANYA seed kits up to 20,000 for 20,000 acres. Under this program total 12050 farmers got NAVADHANYA seed kits.

The seed distribution was done at total 32 clusters in 10 mandals through 32 cluster level FPOs, which have formed under facilitation of HANDS. The farmers were felt very happy to getting NAVADHANYA seed kits under the program and expressed their interest to sowing the same in their fields in this karif 2016. The details of mandals wise farmers and seed kits are given in the Table.

### iv. Millet Program:

**Back ground of the Program:** The nutritious Millets traditionally occupied substantial part of the diets and crop systems in tribal areas and in the dry rain fed areas of Andhra Pradesh. Government's focus on promotion of rice in agriculture and in PDS has led to a shift away from millets. Reduction in millets resulted in nutrition imbalances and distorted cropping systems increasing demand on water. Millets are more resilient to climate vulnerability and change and can be cultivated even in marginal lands.

Department of Agriculture, Government of AP intends to correct the situation by comprehensively investing on revival of millets in the traditional millet consuming areas that have experienced substantial decline in millet consumption. Revival is only possible when the issues of consumption, production, processing and markets are simultaneously addressed in a given area and where necessary conditions for private business and enterprises to come up are well laid out. Moreover, prices of millets are increasing as a result of increasing demand in urban and rural areas. The tribal and other rainfed areas can potentially benefit from this trend by transforming themselves into **Millet-Hubs** and can contribute to the state's nutrition security and agriculture growth.

Under above initiations the DoA-Ananthapuramu through ATMA-Ananthapuramu has implementing, the program implementing in 20 mandals as 20 pilots in the district. Under this organization has selected as facilitating agency for 2 mandals that; 1.Penukond and 2.Gooty only. Under facilitation HANDS organization, we have been implementing 2 project in the above two mandals in the district. The programs and progress has furnished under bellow;

### Conducting of PRAs:

The project team has conducted PRA at all the 4 panchayaths by the support of farmers committees. In all the PRA exercises many farmers were participated in PRA exercises and provided enough information on Agriculture and it practices. And also they have shared many issue in Rain fed Agriculture.

For the PRA exercises, we have invited all the farmers. And also have invited old farmers as special invites for the program. Many women farmers also participated in the exercise. As per their knowledge the old farmers were shared many issues in Agriculture as follows;

Come down of Millet Cropping pattern					
S.NO	CROP	1951	1971	1991	2011
1	Groundnut	25%	50%	70%	90%
2	Foxtail millet	50%	25%	10%	5%
3	JONNA	10%	10%	10%	2.5%
4	SAJJA	10%	10%	10%	2.5%
5	Dry Paddy	5%	5%	0	0

Before 1950 the millet cropping area was up to 75% percent but, the Groundnut area was 25% only, that also there were 2 inter rows (AKKIDI PANTALU) crops like; 1<sup>st</sup> Inter row-Sajja and 2<sup>nd</sup> inter row Red gram and 3<sup>rd</sup> one is Border crop with big millets like Sajja or Jonna or both mixing. But, gradually the inter rows 2 and border crops were disappeared and increased single groundnut as mono crop in the area. Due to this the total area has covered single crop as mono crop in the area. And also the old farmers were told that; this is not correct and never shutable to Rain fed Agriculture in drought prone area like Ananthapuramu. So, they have recommended their old system NAVADHANYA cropping system under the program. Finally, the farmer (young & old) were discussed and finalized to follow the old system of NAVADHANYA under the program. Really, the PRA exercise was very useful to understanding the overall agriculture area.

### Cultural Campaign:

The project team has planned cultural campaign on promotion of millet crops in project area. As per the plan the project team has selected cultural team and given assignment. After that, the team has conducted total 16 days cultural performance at both the areas Gooty and Penukonda mandals. The team has covered each day one performance at one village only



As per the planed scheduled the cultural teams entered in to village between 10 am to 11 am and met immediately MVK leaders at the village and discussed about the program and as following program schedule. With the help of MVK leaders, identified people gathering places for writing slogans on walls in villages. Then they can wrote slogans on the walls about Promotion of Millet

crops in the cropping system of NAVADHANYA, which the slogans developed and given in NAVADHANYA book.

The wall writing completed up to 1 pm as per schedule. Then, after lunch, the team has done TAM TAM about cultural performance in the village at 5 pm in main hub of the village. After completion of their arrangements, the cultural performances were started at 5 pm to 7 pm. The cultural performances were closed after taking farmers responses about cultural performance on promotion of millet crops in cropping system of NAVADHANYA.

#### **Mandal level Stakeholders' Meeting:**

The project team has conducted the stakeholders meeting at both the mandals that, Gooty and Penukonda mandals of Ananthapuramu. For the meetings, the project team has invited all the People representatives, Govt. officials, Local Private Marketing traders, Hotel and Breckary owners. As invitation by the team, total 60 participants were come and participated in the meeting. All the invited delegates were discussed about the project to implementing in Gooty of Ananthapuramu district.

#### **Millet Seed distribution:**

As per the project norms, the organization has discussed on Seed distribution plan with village level committees. Based on the need of Seed prepared seed indent under the program and submitted to ATHMA

Details of Millet Seed Distribution													
S.No	Seed	Gooty Mandal				Penukonda Mandal				Cumulative			
		Villages	Farms	Acres	Quantity	Villages	Farms	Acres	Quantity	Villages	Farms	Acres	Quantity
1	Sajja	9	188	649	1727	9	227	391	401	18	415	1064	2128
2	Jonna				593				816				1409
3	Korra				417				396				813
4	Ragi				118				0				118
	<b>Total</b>				<b>28.55</b>		<b>Tota</b>		<b>16.13</b>		<b>Total</b>		<b>44.68</b>

through LTA. The village committees were prepared and submitted the farmer wise needed seed from both the mandals. The seed has procured through mandal level Nodal FPOs.

The same seed has distributed through Nodal FPOs at mandal level. All the farmers have happy to taking the traditional seed from program. Under the program, the seed has given on the basis of repay double quantity to MVK after harvesting their crops. The seed details have given in the table.



#### **IV. Agri. Marketing:**

For the first time ever in Anantapur dt., the Department of Agriculture promoted multiple cropping under NAVDHANYA cropping system. Millets, pulses, oilseeds and other crops were cultivated in combination in large extent in the district.



Despite the drought the farmers have managed to produce output under this system compared to the groundnut mono cropping. In order to further strengthen this, it was decided to organize market support for the farmers produces from Millets cultivation. As part of this Govt. of AP announced procurement facility for the millets produced in the district.

### Procurement of Millet Seed:

Crop wise millets procured under MARKFED support						
Sl. No	Millet	No. of Farmers	Area in Acres	Quantity in Qtls	Rate Rs./Qtls	Amount Rs
1	Sajja (Pearl Millet)	83	202	1226.5	1700	2085050
2	Korra (Foxtail)	194	633	3120.5	1800	5616900
<b>Total</b>		<b>277</b>	<b>835</b>	<b>4347</b>		<b>7701950</b>

Under facilitation of “HANDS” organization, two Millet procurement centers were started under “APMARKFED – Ananthapuramu” The both market centers were run by Mandal level

Nodal FPOs. The centers covered Gooty and Uravakonda Agriculture Divisions respectively. A total of 20 Cluster level FPOs were actively involved in the program. The procurement centers were run for total 60 days only.

The total procured Millet quantity 4,347 quintals (Bajra - 1,226.5 and Foxtail - 3,120.5) from 835 acres of Agriculture land under both the procurement Centers. The MARKFED fixed addition to local market rate per quintal that; Bajra Rs.1700/- and Foxtail Rs.1800/- only. But, the local market rate was Bajra Rs.1400/- and Foxtail Rs.1500/- only. It is Rs.300/- addition to the Local Market provided by MARKFED.



The total procurement value is Rs.77,01,950.00 only. As per the local market value Rs.63,97,850.00 (Bajra Rs.17,17,100/- Foxtail Rs.46,80,750/-) only. But, the MARKFED provided additional income to farmers up to Rs.13,04,100/- under this two procurement centers. This was effective in protecting the rate stability at local market. It is main Aim of MARKFED and it was successfully reached through this both centers.

## V. General Programs:

### i. Financial Literacy (FLC) Awareness Program:

**1. Context of the program:** As per proposal, the HANDS organization has got approval by NABADRD to conducting “Financial Literacy Awareness Program” in Ananthapuramu for the year 2015-16. As per proposal the organization has got sanctioned campaigns total programs 50 in 50 villages at 5 mandals. In the each mandal will be done 10 villages programs only.

As per the plan the organization has conducted Financial Literacy Awareness Campaign Program in total 25 villages in 3 madals that; Gooty, Guntakal and Peddavaduguru mandals. The rural areas all the villagers were very happy to getting the information through the program. In the villages all the communities were came too participated in the meetings and cultural performances. The mandal wise consolidation has given in the table.

## 2. Finance literacy awareness for the children (SA writing / Quiz)

The program team has discussed and planned for to conducting competition examination (SA) about Financial Literacy Program. The total program has organized under CHILDLINE 1098 project team. The CHILDLINE team has prepared a question paper on Financial Literacy Awareness with help of teachers.

The same has printed and conducted the competition examination in the schools with help of teachers. Total 661 children (girls; 353 boys; 308) have participated in the completions in 25 villages in 3 mandals. The completion program has conducted for 8<sup>th</sup> 10 class students.



## 3. Bank schemes

The resource persons were covered many Govt. schemes through bank. In the meeting they have discussed about bank Schemes in the bank. But, many of the villagers have don't know about the Govt. schemes through bank. So, the resource persons were discussed and educated the

Bank Schemes through the program						
S.No	Mandal	No of villages	New BSBD Accounts	PMSBY	PMJJBY	APY
1	Peddavaduguru	8	760	163	129	31
2	Gooty	10	520	1299	874	92
3	Guntakal	7	6744	3282	842	83
	<b>TOTAL</b>	<b>25</b>	<b>8024</b>	<b>4744</b>	<b>1845</b>	<b>206</b>

villages about the following schemes through the bank.

## 4. Prizes distribution

The school children prizes were distributed by village elders and officials in the program. Through the program all village elders, officials and parents were happy with prizes distribution in public meetings in the all the 25 villages. The consolidated data has given in the table. The organization has planned to conducting SA writings

### DRO Trainings:

**1. About the program:** The organization has taken charge as DRO for Gooty & Uravakonda Agriculture divisions under CMSS and Nvadhanya programs which have supported by DoA-Ananthapuramu. As per the Divisional Resource Organization plan, the FTC – Ananthapuramu has provided two training programs and released budget Rs: 122100/- to the organization. Based on that, the organization has conducted 1<sup>st</sup> training program that is Thematic on **“CMSS program Guidelines, Processes as sub them Basic Orientation of CMSS”** program on 21, 22 March 2017.



## 2. Crop harvesting and Seed processing:

The project team has invited to Mr.Venkataramudu, MAO of the Gooty to explaining about the free and post harvesting techniques for the Groundnut seed crop. As invited by the team, The MAO was come to forward and explained about the same as follows; the crop duration time should be follow about 110 days

for K6 and 130 days for K9 crop. First we should see the pods filling in the crop. Then we should remove other variety plants in the crop. Then give water fully and remove the crop from the land. Then the same will be put up to 3 days on the land, then directly divide the pods by the harvester by dabble fanning system. After removing pods, should be spread under the shade up to mature comedown as per seed norms.

### 3. CMSS Seed processing guidelines:

Mr.Uthappa comes and participated in the meeting at Market yard – Gooty. In the meeting he has explained about CMSS process guidelines, which the Agriculture commissioner was issued. As per guidelines, all the MVKs will be Identify the gowdons at panchayath level and include it in online app. In this year, the CMSS program also applicable for biometric system as well as General Seed distribution program. All MVKs should be following the Seed certification instructions issued by APSSCA – Kurnool. And also, he has added that, all the MVKs will be ready to procure seed immediately. All the negotiations were completed with APSEEDS and they are ready to release the seed capital amount to all the MVKs. Then he closed his speech.



**4. Conclusions:** Total 132 MVK representatives were come participated in the training program from 11 MVKs by 9 mandals regarding to Agriculture divisions Gooty and Uravakonda of Ananthapuramu district. Gooty AD and 4 MAOs were participated in training program and explained about needed techniques in the program. Mr.Uthappa from LTA – Wassan come to participated and explained about CMSS and its process guideline of the program. The MVK representatives, who have participated in the

program were learned about, Seed crop Free & Post harvesting techniques. And also, they have learned about MVK and formation of Seed Quality Control and Seed Procurement Committees under the MVK. And also they were well aware about MVKs activities, sub committees roles and responsibility. Really, the training program has very useful for the MVKs as well as program.

**M.Narayana Swamy**

Executive Secretary,

HANDS